



GLEN IRIS PRIMARY SCHOOL

170 Glen Iris Road, Glen Iris VIC 3146
P: (03) 9885 3624 www.gips.vic.edu.au



SPONSORSHIP OFFER
2018 – 2019





GLEN IRIS PRIMARY SCHOOL

Glen Iris Primary School ('GIPS') is a community orientated school serving over 300 families that live in Glen Iris, Ashburton, Ashwood, Burwood, Camberwell and Malvern.

The broader reach of the school includes prospective new students and their families, teachers, parents, grandparents, friends, and alumni, totalling over 2500 people. The average duration of involvement from families at GIPS is around 10 years.





GIPS is an active and reputable school, with a dynamic Parents' Association and highly engaged teaching staff. It runs over 20 fundraising programs each year plus numerous educational and social events, school concerts and sports carnivals.

CORPORATE SPONSORSHIP

As part of our campaign to supplement government funding for educational resources, GIPS is seeking to foster long-term relationships with local organisations. We are offering a range of sponsorship opportunities, and direct access to our school community.

We greatly appreciate contributions of all amounts. The benefits of each sponsorship package are listed below.

Sponsorship Benefits Summary

	 PLATINUM \$3,000* ^{GST}	 GOLD \$2,000* ^{GST}	 SILVER \$1,000* ^{GST}	 BRONZE \$400* ^{GST}
1. Advertising Billboard	▲			
2. Main Event Sponsor	▲			
3. Special Event Sponsor		▲		
4. Social Media	▲	▲		
5. GIPS Website Homepage	▲	▲		
6. GIPS Newsletter Advertisement	▲	▲	▲	
7. Business Flyer Distribution	▲	▲	▲	
8. School Noticeboards	▲	▲	▲	
9. School Activities	▲	▲	▲	
10. Certificate of Appreciation	▲	▲	▲	▲
11. GIPS Website – Business Directory	▲	▲	▲	▲

SPONSORSHIP BENEFITS

◀ 1. Advertising Billboard

Your logo on a large all-weather advertising sign (approx. 1.2m x .9m) outside the school on busy Glen Iris Road acknowledging your organisation as a major sponsor of GIPS.

◀ 2. Main Event Sponsor

GIPS premier fund-raising event is the Main Event, run in August. It is a highly anticipated, high profile, and highly promoted professional event, well attended by the parent body. Sponsors will get full access in the lead up and running of the event, including attendance on the night and an award ceremony.

◀ 3. Special Event Sponsor

GIPS run a variety of special events throughout the year, which draw large audiences and broad community participation. Events include Evening on the Green, Mothers & Father's Day Breakfasts, Community Fun Run, and Moonlight Cinemas. Sponsors will have promotional opportunities in the lead up to, as well as during, an event - including prize giving, promotional stands etc.

◀ 4. Social Media

Your business thanked and your support acknowledged on GIPS' social media feed.

◀ 5. GIPS Website Homepage

Your logo displayed and your support acknowledged on the of GIPS **homepage**.

◀ 6. GIPS Newsletter Advertisement

Promote your organisation by advertising in the GIPS fortnightly newsletter, distributed to the whole school community.

◀ 7. Business Flyer Distribution

Your organisation's promotional material, voucher or business cards available for parents to collect and use. Rotations take place throughout the year, or at requested times.

◀ 8. School Noticeboards

Advertise your organisation, including logo, contact number and message, on two prominent, school noticeboards. Your financial support acknowledged.

◀ 9. School Activities

Be involved in a variety of activities, seminars and programs run by GIPS throughout the year, either through promotional material, a physical presence, or other ways you may suggest. Programs and activities include book fairs, art shows, library events, language / international days, music recitals, cross country and swimming carnivals, Uniform Shop, Icy-Pole Fridays, and information evenings (such as kids and computers, STEM information, coding etc).

◀ 10. Certificate of Appreciation

A4 Certificate of Appreciation for display in your organisation, acknowledging your support.

◀ 11. GIPS Website – Business Directory

Your financial support acknowledged on the GIPS website and your organisation's logo, web address and contact details included in a new online business directory.



TAILORING THE SPONSORSHIP PACKAGES

We appreciate that not every organisation is the same, or has the same needs, and so we are happy to work with you on individual promotional and advertising opportunities.

Some organisations may prefer to support GIPS through the provision of goods or services. We have identified a number of these goods and services that would benefit the school, including: equipment (e.g. computers, teaching aids, books, food & beverages, air-conditioning units, sport and art supplies) and services (such as printing).

The equivalent advertising and promotional opportunities are available to organisations that prefer to provide “in-kind” goods and services in lieu of financial support.

TAX DEDUCTABILITY

Your financial support is likely to be tax deductible. GIPS will provide you with a tax invoice.

DURATION

We are seeking commitments of an initial two years plus an optional further one year.

Thank you for your support.

Garry Collins
Principal
Glen Iris Primary School

Malcolm Osborne-Smith
President
Glen Iris Primary School Parents' Association

For more information or to become a sponsor please either phone **Alex Smith (Parents' Association)** on **0447 711 867** or email the school **Glen.Iris.PS@edumail.vic.gov.au**

Please include:

- ◀ The subject line: “Parents' Association”.
- ◀ Your business name, contact name, phone number and email address
- ◀ Amount of sponsorship
- ◀ Preferred payment method (visa / bank transfer / cash)
- ◀ A high resolution digital copy of your company logo, preferably in EPS format.